

# 2023 Friendswood Mustangs Football Media Guide Ads



## Business and Personal Ads

Support your Mustangs Football Team by placing a page-ad in this years FHS Football Media Guide. This beautiful publication is produced with the help of you, the community, which includes our parents and our thriving Friendswood businesses.

## Pricing and Specifications

Full Bleed, Full Color Ads:

### Full Page

- \$300
- 8.75" x 11.25"
- CMYK Color
- 300 DPI
- JPEG or PDF

### Half Page

- \$200
- 8.75" x 5.6"
- CMYK Color
- 300 DPI
- JPEG or PDF

### 1/4 Page

- \$150
- 4.3" x 5.6"
- CMYK Color
- 300 DPI
- JPEG or PDF

**Final Ad Purchase DEADLINE - August 4th**

**Ad Submission Due Date - August 9th**

**Make all checks payable to Friendswood High School.**

Contact DC Stanley Photography if you need assistance placing your ad or would like a custom ad design (starting at \$40).

Ad payment and form (page 2) must be dropped off by Aug 4th at:

316 Morningside Dr. | Friendswood | 281-996-8600 | [dcstanleyphotography.com](http://dcstanleyphotography.com)

Final ads **MUST** be sent to: [fhsfootballguide@gmail.com](mailto:fhsfootballguide@gmail.com) by Aug 9th.

# 2023 Friendswood Mustangs Media Guide Ad Form

## **DROP ALL AD FORMS & PAYMENTS BY AUG. 4th IN THE MAILBOX** **@ 316 Morningside Dr in Friendswood (DC Stanley Photography)**

- If you want a custom ad design, look through previous books for companies who offer this service. DC Stanley Photography offers a 45min custom photo shoot that's designed to create a one-off ad. The cost for this unique session with page-ad design is \$250.
- Ad is FULL BLEED, which means a quarter inch all the way around will be cut off. So, any crucial design elements should be a half inch away from the edge. Email (below) for Photoshop template, if needed.
- Already have your images but need help with the design? Send your digital imagery to fhsfootballguide@gmail.com for a custom ad-design with your images: Full - \$100; Half - \$70; Quarter - \$40.
- Print-ready ads with proper specifications should be emailed to fhsfootballguide@gmail.com by the **August 9th ad due date**.

Name on the Ad: File name and email subject line should match this field.

Ad Size:    ☐ Full-Page    ☐ Half-Page    ☐ Quarter-Page

Ad Contact Name : \_\_\_\_\_ & Phone #: \_\_\_\_\_

Ad Contact Email Address: \_\_\_\_\_

Pricing & Specs: Full Page \$300 @ 8.75"w x 11.25"h; Half Page \$200 @ 8.75"w x 5.6"h;  
1/4 Page \$150 @ 4.3"w x 5.6"h; 300 DPI, CMYK color, and either a JPEG or PDF.

**\*\*Ad payment checks made out to Friendswood High School\*\***

Questions? Send an email to fhsfootballguide@gmail.com or contact

DC Stanley Photography at 281-996-8600.