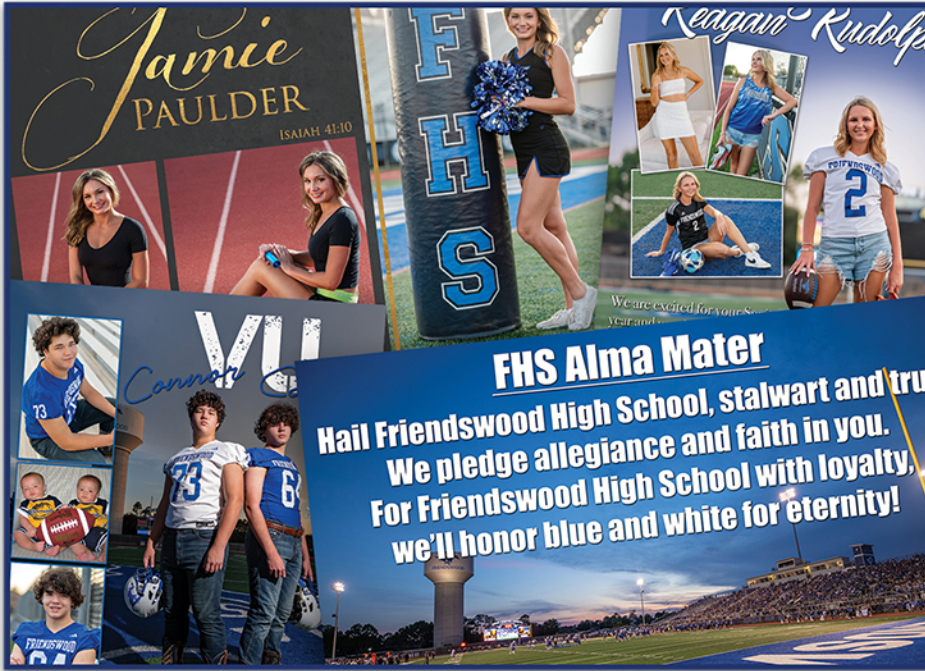


# 2024 Friendswood Mustangs Football Media Guide Ads



## Business and Personal Ads

Support your Mustangs Football Team by placing a page-ad in this years FHS Football Media Guide. This beautiful publication is produced with the help of you, the community, which includes our parents and our thriving Friendswood businesses.

## Pricing and Specifications

Full Bleed, Full Color Ads:

Full Page	Half Page	1/4 Page
▶ \$300	▶ \$200	▶ \$150
▶ 8.75" x 11.25"	▶ 8.75" x 5.63"	▶ 4.38" x 5.63"
▶ CMYK Color	▶ CMYK Color	▶ CMYK Color
▶ 300 DPI	▶ 300 DPI	▶ 300 DPI
▶ JPEG or PDF	▶ JPEG or PDF	▶ JPEG or PDF

**Make all checks payable to Friendswood High School.**

**Final Ad Purchase DEADLINE - August 14th**

**Ad Submission DEADLINE - August 19th**

Contact DC Stanley Photography if you need assistance placing your ad or would like a custom ad design starting at \$40 (see page 2 for details).

Ad payment and form (page 2) must be dropped off by Aug 14th at:  
 316 Morningside Dr. | Friendswood | 281-996-8600 | dcstanleyphotography.com  
 Final ads **MUST** be sent to: [rhsfootballguide@gmail.com](mailto:rhsfootballguide@gmail.com) by Aug 19th.

# 2024 Friendswood Mustangs Media Guide Ad Form

## **DROP ALL AD FORMS & PAYMENTS BY AUG. th IN THE MAILBOX** **@ 316 Morningside Dr in Friendswood (DC Stanley Photography)**

- Ad is FULL BLEED [quarter inch all the way around will be cut off]. Crucial design elements should be a half inch away from the edge. Email (below) for Photoshop template, if needed.
- Don't want to mess with specs and want a custom ad design? Look through previous books for companies who offer this service. DC Stanley Photography offers a 45min photo session to create a unique ad. The cost for this session and the page-ad design is \$250.
- Already have your images but need help with the design? Send your digital imagery to [fhsfootballguide@gmail.com](mailto:fhsfootballguide@gmail.com) for a custom ad-design with your images: Full - \$100; Half - \$70; Quarter - \$40.
- Print-ready ads with proper specifications should be emailed to [fhsfootballguide@gmail.com](mailto:fhsfootballguide@gmail.com) by the **August 19th ad due date.**

Name on the Ad: \_\_\_\_\_

Ad Size:    \_\_\_\_\_ Full-Page    \_\_\_\_\_ Half-Page    \_\_\_\_\_ Quarter-Page

Ad Contact Name : \_\_\_\_\_ & Phone #: \_\_\_\_\_

Ad Contact Email Address: \_\_\_\_\_

Ad Pricing & Specs: Full Page \$300 @ 8.75"w x 11.25"h; Half Page \$200 @ 8.75"w x 5.63"h;  
1/4 Page \$150 @ 4.38"w x 5.63"h; 300 DPI, CMYK color, and either a JPEG or PDF.

**\*\*Ad payment checks made out to Friendswood High School\*\***

Questions? Send an email to [fhsfootballguide@gmail.com](mailto:fhsfootballguide@gmail.com) or contact

DC Stanley Photography at 281-996-8600.